

Market Insights

Dive into the world of global trade with our Market Insights series, where you'll find dynamic country guides for Asia Pacific, Europe, the Indian Subcontinent, and the Middle East. Discover exciting developments such as Vietnam's booming manufacturing, Spain's e-commerce surge, and Saudi Arabia's evolving trade corridors. Each guide is packed with innovative strategies, trade agreement insights, and logistics solutions to empower small and medium-sized enterprises (SMEs) worldwide.

Download the full report from these regions below to learn more.



Asia Pacific

- Vietnam: A guide to its potential as a Southeast Asian trade powerhouse
- Thailand: Trade outlook supporting SME growth across the region
- Indonesia: A guide to logistics for international trade and business growth
- Malaysia: Strong manufacturing positions it as a key player in ASEAN trade



Europe

- Spain: SMEs grow through express and e-commerce logistics
- Turkey: A gateway for APAC SMEs to Europe and the Middle East
- Poland: Enhanced trade potential in Central Europe via express logistics



Middle East & Indian Subcontinent

- Saudi Arabia: New trade corridors for SMEs via FedEx® logistics solutions
- India logistics unlocked: Trade and growth strategies for SMEs